For a downloadable logo, please click on <u>ESPN Full Circle</u>.

## ESPN Full Circle: NCAA Division I Women's Basketball National Championship Game April 3

## Numerous ESPN Outlets to Cover Women's Basketball's Marquee Event

On Tuesday, April 3, the NCAA Division I Women's Basketball National Championship will be the latest *ESPN Full Circle* presentation, in which ESPN outlets carry the event live using different coverage approaches through television, Internet and radio. This will be the sixth *ESPN Full Circle*, which started with the North Carolina-Duke game on March 4, 2006. It will also be the first women's event presented as an *ESPN Full Circle* telecast. Game coverage will begin at 8:30 p.m. ET from the site of the 2007 Women's Final Four -- Cleveland, Ohio.

**ESPN**: A high-definition traditional game telecast with ESPN's commentator team of **Mike Patrick**, **Doris Burke** and reporters **Holly Rowe** and **Mark Jones**.

**ESPN2**: A high-definition, alternate-commentary telecast hosted by ESPN college basketball analyst **Doug Gottleib**, with special guest women's basketball analyst **Carolyn Peck**. Other guests will join Gottleib and Peck throughout the game. The telecast will feature the traditional coverage surrounded by <u>five</u> smaller boxes isolating the head coaches and a player from each team, with a lower center replay/stat box. Enhanced graphics will be available for those viewing the game in high definition with full-time integrated stats pillars on each side of the screen.

**ESPNU**: The 24-hour college sports network will simulcast the traditional game coverage on ESPN surrounded by <u>two smaller boxes</u> that will each display an "above-the-rim" camera angle from both baskets. ESPNU will also provide pre- and post-game studio coverage from *SportsCenterU*, hosted by **Mike Hall** and women's college basketball analyst **Charlene Curtis**. The show's post-game highlights will include the NCAA National Championship Trophy presentation and the winning team's net-cutting ceremony as well as coverage of post-game press conferences.

**ESPN360.com**: The customizable broadband network will offer the ESPN version of the NCAA National Championship with a live stats application, providing game play-by-play and individual player statistics.

**ESPN International**: The traditional game telecast **will be offered in 112 countries and territories**, including Africa, Israel, Latin America (Spanish and Portuguese translation) and the Pacific Islands.

**ESPNEWS**: The nation's only 24-hour sports news network will offer in-game highlights and opinions from ESPN's women's college basketball commentators, pre- and post-game analysis, live press conferences and more.

ESPN Radio: ESPN Radio's *GameNight* will provide ongoing updates and commentary.

**ESPN.com**: Internet content will be highlighted by in-game fan polls and chats with ESPN.com writer **Mechelle Voepel** and women's basketball analyst **Nancy Lieberman**, video highlights and features, plus additional coverage on **ESPNU.com**.

Additional studio programming: Several other programs will also cover the NCAA Division I Women's Basketball Championship, including ESPN2's *Cold Pizza* and ESPN's *SportsCenter, Pardon The Interruption* and more.

## ESPN'S Coverage of the 2007 NCAA Division I Women's Basketball Championship

During the first and second rounds, ESPN and ESPN2 presented 48 games within 14 telecast windows, while ESPN FULL COURT, the out-of-market pay-per-view package, offered complete game telecasts of all 48 games. ESPNU offered 11 of the 48 early-round games as part of whip-around coverage on ESPN or ESPN2. The final 15 games from the regional semifinals, regional finals and Women's Final Four all have national telecast windows on ESPN HD or ESPN2 HD. In all, ESPN and ESPN2 will combine to present 63 NCAA Tournament games within 28 telecast windows.

For more information on ESPN's coverage of the NCAA Division I Women's Basketball Championship, please visit <a href="http://www.espnmediazone.com/press\_kits/NCAA/index.htm">http://www.espnmediazone.com/press\_kits/NCAA/index.htm</a>

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Media contact: Tilea Coleman at (860) 766-3438; tilea.coleman@espn.com